

GREENKIVE Privacy Policy

Effective Date: August, 1st 2025

This Privacy Policy outlines how Greenkive Pty Ltd ("Greenkive," "we," "our," or "us") collects, uses, and safeguards your personal information when you access or use our website (the "Site").

We are committed to protecting your privacy and complying with data protection regulations across Australia, the EU (GDPR), the United States (including CCPA), and applicable laws in Asia.

1. Information We Collect

We may collect the following types of information:

- **Personal Information:** such as name, email address, billing information, company name, and country.
 - **Technical Data:** including IP address, browser type, device type, operating system, and usage data collected via cookies and analytics tools.
 - **Transaction Data:** including details about payments made and products downloaded.
 - **Account Data:** including your account settings, communication preferences, and licensing history.
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2. How We Use Your Information

We use your information to: - Process and fulfill transactions - Provide and manage your account - Send transactional and promotional communications (you may opt-out) - Improve our services and user experience - Comply with legal obligations and prevent fraud.

3. Legal Basis for Processing (EU/UK)

If you are located in the European Union or UK, we process your data based on: - Your consent - Contractual necessity - Legal obligations - Legitimate interests (e.g., business operations, marketing, fraud prevention)

4. Cookies

We use cookies to: - Improve website functionality - Analyze site usage - Personalize content and offers You can control cookie preferences via your browser settings or through our cookie banner.

5. Data Sharing and Transfers

We do not sell your personal information. We may share your data with: - Payment processors (e.g., Stripe, PayPal) - Hosting and IT service providers - Legal or regulatory authorities when required by law

Where data is transferred internationally (e.g., from EU to Australia or US), we ensure appropriate safeguards are in place (e.g., Standard Contractual Clauses).

6. Data Retention

We retain your personal data only for as long as necessary to: - Fulfill the purposes outlined in this policy - Meet legal and regulatory obligations - Resolve disputes and enforce agreements

7. Your Rights

Depending on your location, you may have the right to: - Access, correct, or delete your personal data - Withdraw consent at any time - Object to or restrict processing - Request data portability - File a complaint with a data protection authority

To exercise any of these rights, contact us at support@greenkive.com.

8. Data Security

We use industry-standard measures (SSL, firewalls, encryption) to protect your data. No system is completely secure, so please use caution and safeguard your credentials.

9. Changes to This Policy

We may update this Privacy Policy from time to time. The revised version will be posted on this page with an updated effective date. We encourage you to review it periodically.

10. Contact Us

If you have questions about this Privacy Policy or your personal data, contact: Greenkive Pty Ltd Woody Point, QLD, Australia support@greenkive.com